

Message Text

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16

ORIGIN COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 /018 R

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ARA/ECP/DLACEY

----- 070003

R 202019Z AUG 76
FM SECSTATE WASHDC
TO AMEMBASSY CARACAS
AMEMBASSY BOGOTA
AMCONSUL MEDELLIN

UNCLAS STATE 207682

E.O. 11652: NA

TAGS: BEXP, VE, CO

SUBJECT: PROPOSED MICHIGAN STATE IOGA TRADE MISSION

REF: 10 FAM 973

1. THE MICHIGAN DEPARTMENT OF COMMERCE IS PLANNING TO MOUNT AN IOGA TRADE MISSION FEATURING U.S. MANUFACTURERS AND SUPPLIERS OF MACHINE TOOLS TO VENEZUELA AND COLOMBIA, FEB-MARCH 1977.
2. IT IS PROPOSED THAT THE MISSION WOULD VISIT CARACAS, FEB 27-MAR 3; BOGOTA, MAR 4-8; MEDILLIN, MAR 8-11. THE ADVANCE TRIP IS TENTATIVELY SCHEDULED FOR TWO WEEKS DURATION BEGINNING ON/OR ABOUT JAN 16 IN CARACAS.
3. THE MISSION WILL BE COMPOSED OF A MAXIMUM OF TWELVE COMPANIED RECRUITED FROM AMONG CATEGORIES IDENTIFIED BY COMMERCE AS HAVING BEST SALES POTENTIAL IN THESE MARKETS.

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SELECTION OF THE CITIES/COUNTRIES IS LIKEWISE BASED UPON

POST SUPPORTED RESEARCH INDICATING THESE TO BE EXCELLENT,
MID-SHORT TERM MARKETS FOR AMERICAN METALWORKING MACHINERY.

4. POSTS REQUESTED COMMENT SOONEST ON PRODUCT THEME,
ITINERARY, AND POTENTIAL CONFLICTS, IF ANY, W/LOCAL

HOLIDAYS, OTHER PROMOTIONAL EVENTS, ETC WHICH MIGHT
PRECLUDE POSTS' SUPPORT OF MISSION DURING PROPOSED TIMING.
HABIB

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